

2025 Bring-A-Guest Seminar & Events

Airflow Measurement & Control for High Performance Buildings



Myrtle Beach, SC

- February 26th - March 1st
- April 30th - May 3rd
- September 10th -13th
- October 22nd - 25th

Arrive: Wednesday or Thursday
Depart: Saturday

Brief Insight

8000+ satisfied participants!

Join us for an immersive two-day event that brings high-performance building solutions to life. This isn't just another seminar—it's a chance to engage directly with cutting-edge technology, hands-on demonstrations, and strategies that optimize energy efficiency and occupant well-being. Connect with industry leaders, explore real-world solutions to today's most demanding design challenges, and enjoy a relaxed environment that fosters learning and networking.

Held in Myrtle Beach, this seminar focuses on airflow measurement and control, which is critical for high-performance buildings. For over twenty years, thousands of professionals have joined us to stay at the forefront of building design and operations.



The Bring-A-Guest experience includes:

- Hands-on training from the leader in airflow measurement, with 40+ years of expertise
- Networking with building owners, engineers, architects, and other HVAC professionals
- Optional golf tournament—whether you're a seasoned player or a beginner
- Welcome reception with live product demonstrations and the chance to meet EBTRON's engineers, product designers, and managers—all while enjoying an open bar and hors d'oeuvres
- Professional development opportunities, including up to 6 PDH credits and 1.0 AIA/ CES LU credits
- A memorable President's Dinner at RIOZ Brazilian Steakhouse to close out the event

Who Should Attend:

Owners	Commissioning Agents
Contractors	Energy Managers
Engineers	Air Balance Professionals

**Space is Limited
Register Early!**

Seminar Overview

"The event was outstanding! Dave and the ESC teams brought real-world expertise to every aspect of the experience. The seminar, facility tour, and product demonstration offered invaluable insights that benefit us and our customers. We truly enjoyed connecting with the team, gaining Dave's perspective, and participating in the golf outing, reception, and dinner. It was an unforgettable experience!"

— Calvin Lipford, Faulkner Haynes

Join us for a comprehensive session focusing on improving Indoor Air Quality (IAQ) and ensuring compliance through effective ventilation strategies. We will explore various methods for monitoring outdoor air delivery, maintaining building pressure, and meeting ventilation requirements per the ASHRAE 62.1 and IMC guidelines. You will also learn how to control airflow rates for optimal thermal comfort, implement energy-saving best practices, facilitate transitions during IRMM Switchover, and design systems for pandemic mode operation. We will also showcase measurement solutions to help you achieve these goals efficiently and effectively.

- EBTRON Technology Review
- Comparison to Other Technologies
- Airflow Measurement Demonstrations
- Airflow Measurement and IAQ
- ASHRAE Ventilation Standards
- Factors that Influence Outdoor Air Intake Flow Rates
- Outdoor Airflow Monitoring Methods
- Outdoor Air and Building Pressurization Control Strategies
- Code Compliance and Liability
- CO₂ and Ventilation
- Demand Control Ventilation
- HVAC System Monitoring and Diagnostics



SPEAKERS



Dave Dougan
President, EBTRON

David Dougan has over 40 years of experience with EBTRON, Inc., a leading manufacturer of airflow measurement technology. Throughout his tenure, Dougan has been an integral part of designing and developing products that have broken ground in the industry.



Josh Renegar
Vice President, ESC

Josh Renegar has a B.S. in Mechanical Engineering from the University of North Carolina at Charlotte. He has spent 10+ years in the HVAC industry working as an application engineer, sales engineer, and divisional manager, and he is currently the vice president for Engineered Sales Corporation (ESC).

EBTRON[®]
a measurable difference!

Event Overview

Hospitality & Transportation

Work hard, play hard, and rest easy! Enjoy your stay at one of Myrtle Beach's well-appointed hotels.

Plan your arrival for Wednesday or Thursday so you can attend the golf outing and/or the evening reception and engineering demonstrations at the House of Blues.

Guests will be provided transportation from the hotel to the seminars and social activities hosted by EBTRON.

Thursday

Golf Outing (optional)

All skill levels are welcome to participate! We will play a game called "Captain's Choice," also known as "scramble" in some areas. Each player will hit a ball and choose the best one for the next shot, continuing until the ball is holed out. There will be lots of fun and prizes, so come and enjoy the game with us!

Reception, Product Demonstrations

At the opening event on Thursday evening, we will have live demonstration units where guests can handle the products and speak directly with EBTRON's knowledgeable engineers, product designers, and sales staff. At the same time, you can expand your professional network and gain valuable insights from industry leaders while enjoying an open bar and a selection of hors d'oeuvres at the House of Blues.

Friday

- EBTRON Technology Review
- Comparison to Other Technologies
- Airflow Measurement and IAQ
- ASHRAE Ventilation Standards
- Code Compliance and Liability
- HVAC System Monitoring and Diagnostics
- Airflow Measurement Demonstrations

"Low Country" Lunch

Seminar attendees are treated to a "Low Country" lunch prepared and served by EBTRON factory staff that showcases South Carolina's local cuisine. Lunch includes southern BBQ, deep-fried turkey, chicken bog, and a low-country shrimp boil.

- Factors that Influence Outdoor Air Intake Flow Rates
- Outdoor Airflow Monitoring Methods
- CO₂ and Ventilation
- Demand Control Ventilation
- Outdoor Air and Building Pressurization Control Strategies
- Building Pressure Demonstration

President's Dinner

The seminar on Friday will conclude with the President's Dinner at RIOZ Brazilian Steakhouse.

Dining at a Brazilian steakhouse is often compared to watching a well-coordinated ballet where every guest is served with precision. As soon as you sit down, you're welcomed to an extensive salad bar that offers a wide range of hot and cold seasonal favorites, including seafood and sushi. The meal is served continuously tableside, with more than 15 cuts of beef, pork, lamb, and poultry prepared and presented by their Gauchos.



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