*Purpose: An email template/framework with a personal tone for you to send out to your network of customers and contacts inviting them to a “VIP” BAG event.*

**Email Subject Line:** Join us for a 2-Day VIP Educational Seminar hosted by EBTRON – Limited Spots

Hello [Customer’s Name],

[Rep Company Name] would like to personally invite you to an exclusive, 2-day, all-expenses-paid educational seminar on airflow measurement and control for today’s high-performance buildings hosted by EBTRON from [date to date] in Myrtle Beach, SC.

This invite only event brings together a select group of HVAC industry professionals where you will gain valuable insights into airflow control, IAQ, energy savings, and real-world system design — all in a hands-on, collaborative, and relaxed setting.

What’s Included?

* Airfare, hotel, meals, and activities – completely covered
* Educational seminars and EBTRON manufacturing facility tour
* Welcome reception with hands-on product demonstrations
* Networking with other industry professionals and EBTRON experts
* (6) PDH and (1) Learning Unit credits (for participating PE’s)

Event spots fill up quickly, so please let us know as soon as possible if you’d like to attend. We’d love to reserve a place for you at this event or an upcoming one!

For a sneak peek at why our customers rave about this event, check out this short video: <https://youtu.be/wjFSTXdWluA?si=V5bSjMmI7UHDo8vk>

Let me know if you have any questions. I look forward to hearing from you!

Best,

[Your Name]

[Your Company]

[Your Contact Info]